## 2020 Annual Meeting

# **Sponsor Prospectus**

Special Invitation to PVC Pipe Industry Suppliers

I would like to invite you to become a sponsor of the Uni-Bell PVC Pipe Association's 48<sup>th</sup> Annual Meeting to be held in Key West, FL, March 16-18, 2020. Sponsorship helps us fulfill our commitment to promoting PVC pipe and fittings and enhances the professional development of our membership through educational and networking opportunities.

We have an exciting line-up of speakers who will provide you with information on cutting-edge issues related to our industry. There are also many opportunities for your organization to have visibility in front of an audience who could benefit from your participation as a sponsor at our event.

Enclosed are options designed to increase brand recognition by engaging and networking with our annual meeting attendees - the largest gathering of PVC pipe manufacturers and suppliers in the world. Based on your sponsorship selections, you will qualify to earn benefits at different levels through additional incentives and onsite exposure.

I wish to extend my sincere appreciation for your interest and support of the Uni-Bell PVC Pipe Association. Please feel free to share your interest level and reach out to me directly at 972.243.3902 ext. 1017 or jbonilla@uni-bell.org.

Yours very truly,

Facky Bonilla
Office/Communications Manager
Uni-Bell PVC Pipe Association



## **Sponsorship Opportunities Available**

Uni-Bell PVC Pipe Association sponsorship packages maximize exposure at the Annual Meeting. Your sponsorship ensures high visibility and opens the right doors to key PVC pipe industry decision-makers.

## Platinum-Level Sponsorship

\$10,000+

Companies participating in individual event sponsorships totaling over \$10,000 become Platinum-level sponsors. This guarantees your company the highest level of recognition and visibility as an industry leader. In addition to the profile and benefits received from each sponsorship, the following benefits are provided:

- Corporate name and logo recognition as a Platinum Sponsor
- Corporate name and logo recognition in delegate program and on all signage and promotional materials
- Special recognition at opening and closing ceremonies
- Corporate logo recognition with link and 100-word corporate profile on Uni-Bell website
- Complimentary flyer distribution in final conference program (subject to Uni-Bell approval)
- Two complimentary Annual Meeting Registrations

## **Gold-Level Sponsorship**

\$5,000+

Guarantees recognition and visibility as an industry leader. In addition to the profile and benefits received from each sponsorship, the following benefits are provided:

- Corporate name and logo recognition as a Gold Sponsor
- Corporate name and logo recognition in delegate program and on all signage and promotional materials
- Corporate logo recognition with link on Uni-Bell website

## Silver-Level Sponsorship

up to \$4,999

Guarantees recognition and visibility as an industry leader. In addition to the profile and benefits received from each sponsorship, the following benefits are provided:

- Corporate name and logo recognition as a Silver Sponsor
- Corporate name and logo recognition in delegate program and on all signage and promotional materials



## **Sponsorship Options**

## **Pre-Meeting Reception\***

Cost: \$5,000

Details: Sunday, March 15, 5:30 PM

Benefits:

- ensure maximum exposure and profile for your company
- logo featured in delegate program
- logo displayed on event signage
- 5-minute speaking opportunity
- additional benefits for Gold-Level Sponsors

## Welcome & Networking Reception\*

Cost: \$10,000

Details: Monday, March 16, 5:00 PM

Benefits:

- ensure maximum exposure and profile for your company
- logo featured in delegate program
- logo displayed on event signage
- 5-minute speaking opportunity
- additional benefits for Platinum-Level Sponsors

#### **Keynote Speaker**

Cost: \$5,000

Details: Tuesday, March 17, 11:00 AM

Benefits:

- recognition as the sponsor in the introduction of the Keynote Speaker
- logo displayed on the keynote presentation opening slide
- logo featured in delegate program
- logo displayed on event signage
- additional benefits for Gold-Level Sponsors

## **Closing/Wrap-Up Reception\***

Cost: \$10,000

Details: Wednesday, March 18, 5:30 PM

Benefits:

- ensure maximum exposure and profile for your company
- logo featured in delegate program
- logo displayed on event signage
- 5-minute speaking opportunity
- additional benefits for Platinum-Level Sponsors





## Display Booth

Cost: \$1,925 (Members); \$2,750 (Non-Members)

Details: Have your own display table during all three meeting days

#### Benefits:

- ensure maximum exposure and profile for your company
- promote your products and services
- access to delegates throughout the meeting
- great networking opportunity
- logo featured in delegate program
- logo displayed on event signage
- opportunity to distribute promotional material (subject to Uni-Bell approval)

## <u>Flyer</u>

Cost: \$350 (Members); \$450 (Non-Members)

Details: Your company's marketing flyer/brochure enclosed in conference delegate welcome packets

## Benefits:

- ensure maximum exposure and profile for your company
- promote your products and services directly to delegates
- allows for more effective networking

For more information on sponsorship, contact Jacky Bonilla at 972-243-3902 ext. 1017 or jbonilla@uni-bell.org.

\*Please note that \$1,500 partial sponsorship opportunities are available for all receptions.

