

# SPEAKERS 2015

## KEYNOTE SPEAKER

### **Science-Based Environmentalism and PVC's Role in a More Sustainable Future**

*Dr. Patrick Moore, Author, Speaker, Founding Member and Former President of Greenpeace*



Dr. Moore reveals the myths and misinformation that distort current environmental debates and calls for issues to be discussed on the basis of accurate scientific data, a search for consensus and the creation of sustainable solutions. From energy independence to climate change, genetic engineering to aquacultures, Moore sheds new light on some of the most controversial subjects in the news today. In his book, *Confessions of a Greenpeace Dropout: The Making of a Sensible Environmentalist*, Moore provides a vision for a more sustainable world and argues for us to rethink our conventional wisdom about the environment. Hear his thought-provoking ideas and insights and how greater use of PVC pipe offers a real opportunity to create more sustainable and cost-effective water and sewer systems.

---

## PRESENTATIONS

### **The Water Infrastructure Priority: New Trends and Innovations**

*Robert Puentes, Senior Fellow, Brookings Institution's Metropolitan Policy Program and Director, Metropolitan Infrastructure Initiative*



A discussion of the disruptive demographic, economic, and environmental trends affecting our nation's infrastructure today with specific emphasis on water challenges facing cities and metropolitan areas. The path forward must include innovations in procurement, finance, and governance.

---

### **The Role of PVC Pipe in Sustainable Urban Infrastructure Development**

*Samuel T. Ariaratnam, Ph.D., Professor & Construction Engineering Program Chair, Ira A. Fulton Schools of Engineering, Arizona State University*

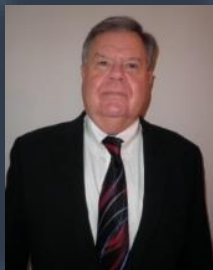


As a result of rising population growth in urban centers and deterioration due to naturally aging infrastructure, PVC pipe has made a significant impact on the development of urban underground utilities, particularly in the water and wastewater sectors. This presentation discusses the role of PVC pipe in trenchless technology applications and the product's importance in sustainable urban infrastructure development.

---

### **PVC: Key Drivers and Trends, Feedstock's Outlook and Worldwide Economic Factors**

*Steven Brien, Senior Director, Global Inorganics, IHS Chemical*



A look at capacity and demand in the global thermoplastics marketplace.

# SPEAKERS 2015



## **Getting Out The Message on Open Competition for Water and Sewer Piping**

*Jason Stverak, President and Chairman, Franklin Center for Government and Public Integrity*

The Franklin Center's in-house investigative journalists, whose watchwords are transparency, accountability and fiscal responsibility, provide articles and other news content to underfunded local and regional newspapers nationwide. Elected officials responsible for America's 87,000 state and local governments and related agencies spend more than \$3 trillion annually and must be held accountable for the taxpayer dollars they manage. Find out how the Franklin Center is using journalism to expose waste, fraud and abuse in government bidding processes across the nation.

---



## **Update from the European Plastic Pipe Market**

*André Nijland, Area Manager Technology Licensing, Far East and North America, Wavin Overseas B.V.*

Status and outlook on PVC pipe in Europe, an update from the European Plastic Pipes and Fittings Association (TEPPFA) and new developments in PVC.

---



## **How Free Markets at the Local Level are Key to America's Future**

*Councilman Jon Russell, Director, American City County Exchange (ACCE)*

A discussion of ACCE's activities at the local level and why there is a growing trend towards reform of municipal procurement practices. PVC pipe can play a key role in advancing free market principles because piping represents 60 percent of the total cost of infrastructure projects, so it is here where open procurement policies and practices should be focused.

---



## **NSF Standard 14: 50 Years of Service to the PVC Pipe Industry for Quality Conformance**

*Nasrin Kashefi, Business Manager of NSF Plastics Program, NSF International*

A look back at the history of NSF Standard 14, how PVC pipe was first evaluated, and how the standard works today.

---



## **Government is the Cost of Doing Business**

*Tom DeLay, former House Majority Leader in the U.S. Congress, Conservative Strategist, Author and Political Commentator*

PVC pipe's exceptional durability and cost-effectiveness are game-changers as America renews its corroding infrastructure. Vested interests like old-technology iron piping, however, are fighting to maintain outdated and unfair procurement practices advantageous to their industry, at a tremendous cost to taxpayers. At the same time, federal, state and local government regulations and taxes represent 50 to 60 percent of the cost of doing business. To lower the cost of government and open up more markets for their products, PVC pipe producers must get more involved in the political process and develop closer relationships with lawmakers.